GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:5644
ANSWERED ON:02.05.2000
LEPROSY ERADICATION DRIVE
SANJAY PASWAN

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the `BBC World Trust` has decided to launch leprosy eradication drive with the help of his Ministry, Akashvani and Doordarshan;

(b) if so, the steps taken by the Government to make this drive a success and the time by which the said scheme is likely to be implemented;

(c) whether the Government propose to adopt facility like `Multi Drug Therapy` to make this drive a success; and

(d) if not, the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (INDEPENDENT CHARGE)

(SHRI N.T. SHANMUGAM)

(a) Yes Sir, A media campaign through Doordarshan/AIR was undertaken in February, 2000.

(b) To make this drive a success, the Government took the following steps:-

(i) Orientation on leprosy was given to the staff of Doordarshan, AIR & FieldPublicity Division with the help of LeprosyDivision MOHFW & BBC.

(ii) Messages were developed for Doordarshan & Radio in different languages in the 5 high endemic States involving the trained staff or AIR & Doordarshan. Material so developed has been telecast/broadcast free of cost by Doordarshan & AIR in the Five States.

(iii) Some messages were also telecast at concessional rates by DD-I at National Level.

(iv) With the help of Song & Drama Division, performances have been presented in selected blocks of 5 major endemic States.

(c) Free MDT is already being provided all over the country.

(d) Does not arise.